


UTC Project Information – National Transportation Center @ Maryland (NTC@Maryland)	
Project Title	Master of Science in Transportation Degree Program Development
University	University of New Orleans
Principal Investigator(s)	Bethany Stich and Carol Short
PI(s) Contact Information	<p>Bethany Stich 368 Milneburg Hall 2000 Lakeshore Drive New Orleans, LA 70148 Office: (504) 280-6520 Cell: (662) 312-0048 E-mail: bstich@uno.edu</p> <p>Carol Short 368 Milneburg Hall 2000 Lakeshore Drive New Orleans, LA 70148 Office: (504) 280-7101 Cell: (504) 512-1442 E-mail: cshort2@uno.edu</p>
PI(s) and Co-PI(s) Photo(s) Image should be 80width x 120height pixels. Allowed file types: png gif jpg jpeg .	
Funding Source(s) and Amounts Provided (by each agency or organization)	\$18,572 NTC funds \$18,572 Port of New Orleans Cost Share
Total Project Cost	\$37,144
Agency ID or Contract Number	DTRT13-G-UTC30

Start and End Dates	1/01/2015 – 12/31/2015
Project Image (for website) Should be 233width x 155height pixels. Allowed file types: png gif jpg jpeg .	
Brief Description of Research Project	<p>This project seeks to show how we as educators in a transportation institute will address the critical need for developing a highly skilled, dynamic, and well-educated workforce to meet the needs of the burgeoning intermodal transportation industry.</p> <p>The proposed project includes but is not limited to:</p> <ul style="list-style-type: none"> • Submit proposal to the Board of Regents. • Submit External Reviewer report to Office of the President, University of New Orleans • Develop curriculum concerned with all modes of transportation—road, rail, maritime and air—and the connection of people and goods across these modes. <ul style="list-style-type: none"> • Focus instruction so that students will benefit from subject matter designed to present the entire system of transportation and the training for those within the field in a well-coordinated format. • Coordinate with members of the consortium, as well as other universities, who have executive format /on-line programs to form partnerships for concentrations or electives. • Submit Curriculum to University Courses and Curriculum Committee for approval • Develop and implement marketing strategy to recruit students through: website presence; outreach in high schools (e.g. hands on workshops; career days); conduct workforce summits; membership in professional organizations
Describe Implementation of Research Outcomes (or why not implemented) May Place Any Photos Here	The degree program is scheduled to go into effect Fall semester 2015.

Impacts/Benefits of Implementation (actual, not anticipated)	
Web Links <ul style="list-style-type: none">• Reports• Project website	http://www.transportation.uno.edu/images/MST1pagerFINAL.pdf http://www.transportation.uno.edu/degree-programs